

# Company Profile

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Based in Australia, Baillie Lodges is an intimate portfolio of luxury lodges setting new benchmarks for premium experiential travel. Set in exclusive locations of unique natural or cultural significance, the boutique properties appeal to the discerning global traveller seeking a remarkable experience. Baillie Lodges was founded in 2003 by James and Hayley Baillie, who together bring a wealth of high-end tourism experience to this dynamic venture.

Capella Lodge on World Heritage-listed Lord Howe Island was the first property in Baillie Lodges' portfolio. Treasured as one of the world's 'best kept secrets' and a favourite of the Baillie family, this spectacular subtropical island paradise is fringed by the world's most southerly coral reef with some 500 species of fish and more than 90 corals flourishing in clear, warm waters perfect for snorkelling. With nine suites, Capella Lodge rests at the foot of dramatically rising twin peaks, Mounts Gower and Lidgbird, and is the only island accommodation commanding spectacular ocean, lagoon and mountain views. The lodge's contemporary luxury coupled with the destination's nature-based experiences make Capella Lodge the preferred option for guests seeking a sophisticated island escape.

Globally celebrated and multi award-winning Southern Ocean Lodge on Kangaroo Island was Australia's most acclaimed luxury wilderness lodge and the flagship of the Baillie Lodges collection. The property opened in 2008, with twenty-one contemporary suites extending along the rugged limestone clifftops of one of Australia's most remote and pristine locations. The site is bordered by National Parks and offers panoramic views of the Southern Ocean and coastal wilderness. Renowned for its prolific wildlife, Kangaroo Island is Australia's answer to the Galapagos where visitors encounter sea lions, fur seals, kangaroos and koalas. Southern Ocean Lodge was destroyed in the bushfires that spread across the western end of Kangaroo Island in January 2020 and the property is now closed. Baillie Lodges is committed to rebuilding the lodge, and to taking a leading role to help rebuild the tourism industry on Kangaroo Island.

In 2013, Baillie Lodges took over management of iconic outback property Longitude 131° at Uluru-Kata Tjuta. Over four years the company completed a series of refurbishments and launched a new era of Australian luxury lodging with its reopening in 2017. Renowned as the spiritual heart of Australia, the 'Red Centre' is rich in indigenous culture and rugged outback beauty. Sixteen safari-style tented pavilions float above rust-red dunes, offering guests a luxurious sanctuary from the elements, and a view of Uluru from the end of the bed. By night, designer swags are unfurled on each veranda for stargazing under clear indigo skies. Guests explore the desert, learning the living creation stories of the land's indigenous custodians. Longitude 131° is the only accommodation with views to both World Heritage-listed natural icons Uluru and Kata Tjuta.

In 2019 Baillie Lodges entered a joint venture with an affiliate of US-based KSL Capital Partners, LLC (KSL) heralding an exciting new chapter in Baillie Lodges' quest to deliver extraordinary travel experiences. James and Hayley Baillie continue as founders and creative directors, while Chief Operating Officer Craig Bradbery oversees group strategy and day-to-day operations across the portfolio. Building on the sustained success of the Baillie Lodges brand, operations expertise and distribution network, the company will set about evaluating acquisitions of select luxury lodges to join the Baillie Lodges stable.

Also in 2019, Silky Oaks Lodge in Queensland's Daintree Rainforest was the first property to join Baillie Lodges following the new partnership agreement with KSL. Set adjacent to the World Heritage-listed wilderness of the Daintree National Park and along the banks of the gently flowing Mossman River, Silky Oaks Lodge offers guests a stylish rainforest escape with forty guest treehouses. Experiences include river-snorkelling, driving safaris, indigenous guided walks, the lodge's own Healing Waters Spa and access to Port Douglas and the Great Barrier Reef. As a destination experience, the discovery of Tropical North Queensland and the Daintree at Silky Oaks Lodge is an ideal complement to Baillie Lodges' existing lodges and offers guests a diverse range of itinerary options across the properties. The property was closed for a significant refurbishment in April 2020 to align the accommodation, dining and guest experiences with its sister lodges. The new-look Silky Oaks Lodge reopened in December 2021.

In late 2020, Baillie Lodges added Vancouver Island's acclaimed luxury camp Clayoquot Wilderness Lodge to its portfolio, marking the company's launch as an international luxury lodge collection. Remotely located among Vancouver Island's pristine wilderness and on the shores of Clayoquot Sound, the lodge is principally accessible by seaplane. The retreat features an intimate twenty-five luxury tents each with views of the sound and offering access to a swag of adventures from horse-riding, whale and bear-spotting to canyoning and scenic helicopter flights. Working closely with the team at KSL Capital Partners which has owned Clayoquot since April 2019, Baillie Lodges has developed a three-year strategy to elevate the guest experience and bring the award-winning luxury wilderness lodge into the company's growing portfolio of boutique luxury lodges around the world.

In early 2021, New Zealand's Huka Lodge, one of the world's most revered and inspirational luxury lodges, joined the Baillie Lodges collection. With humble beginnings as fishermen's quarters on the banks of the surging, trout-filled Waikato River near Taupo in 1924, New Zealand's Huka Lodge has secured its place in history as the country's oldest and most celebrated luxury lodge. Almost a century later, the property features 20 suites along with two ultra-exclusive residences, the Owner's Cottage and the Alan Pye Cottage. Set just upstream from the dramatic Huka Falls, it's easy for guests to become mesmerised by the ever-changing waterway; one moment lazy and deep, the next swirling and icy blue. Unforgettable fine dining champions the best local produce while the surrounding countryside is perfect for wilderness walks, Lake Taupo cruising, fishing, golfing and scenic helicopter flights.

Towards the end of 2021, The Louise joined the Baillie Lodges family. Renowned as the queen of luxury culinary tourism in South Australia's famed Barossa wine region, the fifteen-suite retreat is surrounded by hundreds of acres of vines. Integral to a stay at The Louise is dining at Appellation, one of Australia's finest regional restaurants. Appellation's culinary team are guided by the rhythms of the seasons; harvesting from their kitchen garden; baking their own breads; butchering and curing their own meats; and celebrate wine and food as the most natural of partners. An extensive award-winning wine list showcases the best of the Barossa, Australia and the world. Guests may float over ancient vineyards in a hot air balloon, enjoy a sunrise picnic breakfast with kangaroos in native bushland, or make their own blend of wine while discovering amazing wines, meeting warm local characters and falling in love some of the world's most engaging wine country.

The Baillie Lodges properties are recognised for their standout natural locations, architectural integrity, locally sourced fine cuisine, first name service and dynamic approach to ecological sustainability. Each lodge offers guests a real experience of the destination and a genuine sense of place, while a spirit of generosity is at the heart of every Baillie Lodges stay. Capella Lodge, Clayoquot Wilderness Lodge, Huka Lodge, Longitude 131°, Silky Oaks Lodge and The Louise together deliver guests a luxurious and exclusive travel experience.

The Australia-based Baillie Lodges properties are each honoured as members of the Luxury Lodges of Australia collection.